

Get More Clickfunnels & Builderall Affiliate Sales Training

Make Money With Affiliate Programs

Hello, its Marcus here and we're ready to start this article. It's a special article that has been amped up by a lot of people. A lot of people have been waiting for this article. We've got a lot of stuff to cover so I don't know how long we're going to go. I got a million things to drink up here while writing this article.

I've got my waters, my tonic waters, my coffee, my back up coffee, everything. So we've got a lot of stuffs we're going to go through today. What we're going to do today is to go through how I generate 177 sales in less than 19 days for a product that a lot of you might have tried promoting, like Clickfunnels, Katra, Builderall, et.c.

Now, this also works if you're promoting something like Aweber, or anything with a monthly subscription. What I want you to remember is that 177sales are recurring billing. So right now, currently we have 101 on the rebill.

Now what we're going to do in this course over the next hour or two hours is that we're going to go through and break down how affiliate marketing works. We're going to break down

- How to use affiliate marketing,
- How to set it up the right way (So many things people are doing it wrong), and
- How you can get started (because I know there is a lot of information overload out there.)

Also what we're going to do is to talk about how I generate these sales, how we get affiliate marketing. How do we start from "hey you know what, I just woke up one day and I want to make money online", (like I did almost 18 years ago.)

A Little Bit About How I Started Affiliate Marketing

18 years ago, I was a young guy; I was about 20, a little less heavy. We had a kid on the way, and I said, "You know, I need to make money, somehow someday, I've got to find a way to make a living online". Because I barely graduated from high school, the biggest job I had then was about 12 bucks an hour selling computers and things like that. I remembered one night I sold 20,000 worth of computers with all the upgrade, and all the warranties and I got a cheque for a whopping \$200.

And I'm sat there talking to myself, "you know I sold \$20,000 worth of computers and I only got \$200, this is not the business for me". So I started looking into affiliate marketing and how it works.

What Are We Doing Today?

Today we're going to break down exactly what I've been doing for the last 18 years.

I'm going to talk to you about some of the stupid things I've done that didn't work well and didn't make money, and even cost me money.

I'm going to talk about some of the things I've done really well that has made me a lot of money and allow me to live and work from home for the last, almost 20 years now.

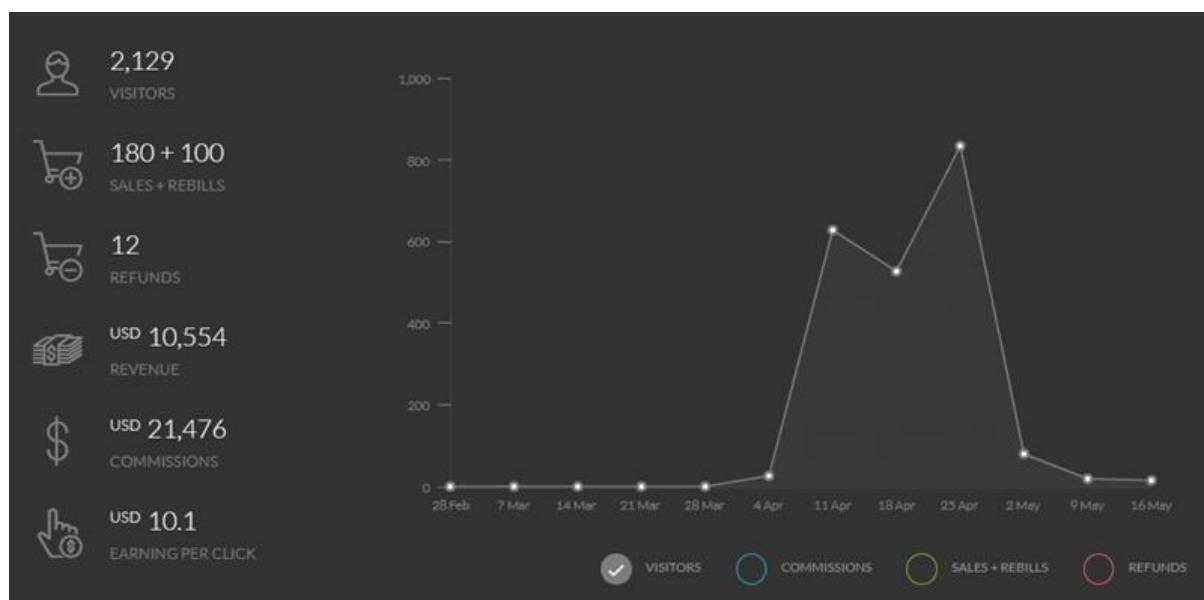
Now I've been doing this for a long time, I've seen a lot of things. What we're going to do is we're going to cover everything and show you how to do it. So, we are going to start right now.

177 Sales In 19 Days, How?

We're going to start with the 177 sales in 19 days; we're going to tell you how to sell a ton of recurring membership product. We're going to show you how this works. We're going to break it down. At the end of this article, you're going to say, "Wow, thank you, my eyes have been opened".

What I'm going to do is to show you what a very few people know about, and what a very few people talk about. You see I started affiliate marketing back in the days when I learned direct response marketing.

And in direct response marketing, what we do is that we sell and want to get a response now. And I know you might feel that way, and like, "Marcus I want to get some results now, I want to something now that would add to my bottom line". Now you can see here, there is a screenshot, (fig. 1). We're going to dive right in, so pay attention as we go along. Get off all distractions. If you do that, you're going to get past info overload, and you can finally understand how it works.



(fig. 1). **DISCLAIMER: Results Not Typical I Have Been Doing This 18 Years And This Was A Highly Promoted Product Launch... The Average Affiliate Marketer Makes Nothing...**

Now what I want you to notice about this screenshot (this is from the one last month, we actually got 180 sales by the time I took the screenshot), is that you can see a “REBILLS”. You can also see something very important. When you look at screenshots, you’re going to see lots of people out there; they put the screenshot up to brag. And even if they do that, I want you to pay a close attention to two numbers.

1. The number of visitors they’ve got
2. The amount of money they made

This is going to tell you how things work. You’re going to see it in the real world way. And again, this works if you’re promoting clickfunnels, katra, builderall, and anything. This works for literally, everything.

	0	25,107	1,862	\$1.70	\$3,165.40	7.42%	\$0.13
	0	30,206	3,081	\$1.24	\$3,835.25	10.20%	\$0.13
Health (K-2018) (148)	1,209	45,628	1,536	\$3.00	\$4,607.55	3.37%	\$0.10
	0	25,924	4,080	\$1.24	\$5,077.15	15.74%	\$0.20
MS (K-2018) (148)	0	101,845	8,644	\$0.81	\$5,369.20	6.52%	\$0.05
MS (K-2018) (148) (148)	0	24,834	4,233	\$1.40	\$5,934.80	17.18%	\$0.24
MS (K-2018) (148)	0	41,132	2,978	\$2.30	\$6,962.10	7.24%	\$0.17
MS (K-2018) (148)	0	61,114	6,049	\$1.40	\$8,468.60	9.90%	\$0.14
MS (K-2018) (148)	0	51,030	8,737	\$1.00	\$8,737.00	17.12%	\$0.17
MS (K-2018) (148) (148)	211,372	78,142	3,012	\$3.02	\$9,104.35	3.96%	\$0.12
MS (K-2018) (148)	0	89,260	9,742	\$1.10	\$10,708.20	10.91%	\$0.12
MS (K-2018) (148)	0	56,918	744	\$15.95	\$11,068.00	1.31%	\$0.21
MS (K-2018) (148)	224	96,179	5,104	\$2.69	\$13,712.68	5.31%	\$0.14
MS (K-2018) (148) (148)	0	110,104	11,310	\$1.40	\$15,837.40	10.27%	\$0.14
MS (K-2018) (148)	441	332,755	7,210	\$2.29	\$16,504.35	2.17%	\$0.05
MS (K-2018) (148)	0	3,032,463	118,972	\$1.39	\$165,780.70	3.92%	\$0.05
MS (K-2018) (148) (148)	33,421	1,122,070	61,551	\$2.84	\$174,943.33	5.49%	\$0.16
MS (K-2018) (148) (148)	12,450	1,593,613	123,257	\$2.58	\$317,904.67	7.73%	\$0.20
	707,027	7,411,001	412,416	-	\$835,996.12	-	-

DISCLAIMER: Results Not Typical I Have Been Doing This 18 Years And This Was A Highly Promoted Product Launch... The Average Affiliate Marketer Makes Nothing...

So, very important, take a look at that (fig. 2).

We're looking at only 2100 visitors. I want you to think about that for a minute, all I did was send 2100 visitors to this page. I don't even think they are all unique. But we're making \$10 per click. When you know those methods, everything changes.

Results are not typical. But I think if you read this article, you're going to understand how it works in the real world way because what we're really going to do is that we're going to cut past all the junks you've been hearing.

So for the next 2 hours, I want you to suspend your ideas of what works, what you've been told, what you haven't been told. And I want you to pay close attention to what's going on because I'm going to give you a really lots of "ha ha" moments. That's how it works. And we're going to see how easy and simple this business really can be. Here is another screenshot. (Fig. 3).



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So here is another screenshot, remember I told you, pay close attention to the clicks. Now this one is for a product that I gave away. It was like a toolbar I gave away a toolbar, they downloaded it. Didn't cost anything for them. They didn't need to opt in; they didn't

need a credit card. I gave away the tool bar and we got about 7.4 million visitors to that site.

About 412,000 conversions and on that one, we made about \$835,000. And that was after they changed their affiliate reporting system, and have another one (that's like \$2,000,000 that I didn't take a screenshot of, because they changed their system).

Okay, so remember, results are not typical; I've been doing this a long time. Now here is a recent one that takes us up to last month (fig. 4).



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This one is for a very competitive product. It's for webhosting. And in web hosting, you know that's probably as competitive as it gets.

Now this one here is for a web hosting offer, as you can see, I've made about \$90,000. I set this site up in one day live on a webinar. Now if you subscribe to my YouTube channel (if you're not already), subscribe and go back and watch that. Make sure you click the little bell notification when you subscribe. That way, when I go live you can come join us, pretty cool. (fig. 5) But this one here I made live, it took me 2 hours total and another one hour to tweak it. But over the last couple of year, it has made me about \$90,000 in passive income. Right, I just stood here and I got the \$90,000.

Remember, look at the numbers, we got 11,699 clicks. We made about \$89,000 on it. Again, you're going to have a pretty different result based on what you're promoting. If you're doing something like Cickfunnels, it's going to be a higher payout (it's going to earn you more per click).

If you're doing something like the Giveaways, let's say you're literally giving away like 1,000 to 2,000 downloads a day and you're making 1 -2 dollar or even three dollars each(I think the biggest one was 258 per download), so it's going to vary.

Now, here is the picture of my buddy Rachael (fig. 6)



**\$1922.00 For Sending
An Email And Posting
Stuff In Her Facebook
Group???**

**And She
Only Sent
402 Clicks**

**Thats Over \$4.79 Per
Click On The Front
End... How Many Clicks
Can You Send?**

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and she did some promoting for us as well. And if you look at that, she is sending social media traffic, like from a Facebook Group. Okay, so this is how she does, like talk to people on Facebook, help them out and stuffs. And she sent that traffic and she made like \$1922 (and I think I'm going to send her another cheque for something close to the same amount). But this was just posting on a Facebook Page and she only sends 402 clicks. I want you to look at that because that's over \$4 in 79 cents per click. The question is, how many traffic can you send to this?

What are the things you struggle with most? Is it having the right offer or getting the traffic? Are you struggling with, 'what do I send people or are you struggling with how I get people to send it to?'.

You need the audience to make money, so I look forward to seeing what you propose that would cost more than what you make back.

Well, what I'm going to tell you is, you are going to love this article, because I'm literally going to show you how to get into this market. (fig. 7).

This hosting one up there, i get in here and get traffic for 30 cents. Everyone else is paying \$10, \$20, I'm paying 30 cents. There is also another market I'm going to reveal in this article. The market where I'm getting 26 cent clicks in a market people are paying \$78 per clicking. Think about that, I'm paying 26 cents, they are paying 78 dollars, do the maths. I'm going to show you how to do that.

Alright, here are some other things from my own product (fig. 8).

Month To Date	\$28,956.00
2018 TOTALS	\$221,775.00
2017	\$456,996.00

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One of them did about \$30,000 this month.

Here is a screenshot from adsense (fig. 9). I'm showing you this just to say, 'hey, look I've been around, I know what's going on, I've made a lot of money online'".

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Product	Page views	Clicks	Page CTR	CPC	Page RPM	Estimated earnings +
AdSense for Content	17,065,937	1,110,892	6.51%	\$0.18	\$11.79	\$201,148.49
AdSense for Search	20,433	1,583	7.75%	\$0.22	\$16.86	\$344.49
Totals	17,086,370	1,112,475	6.51%	\$0.18	\$11.79	\$201,492.98

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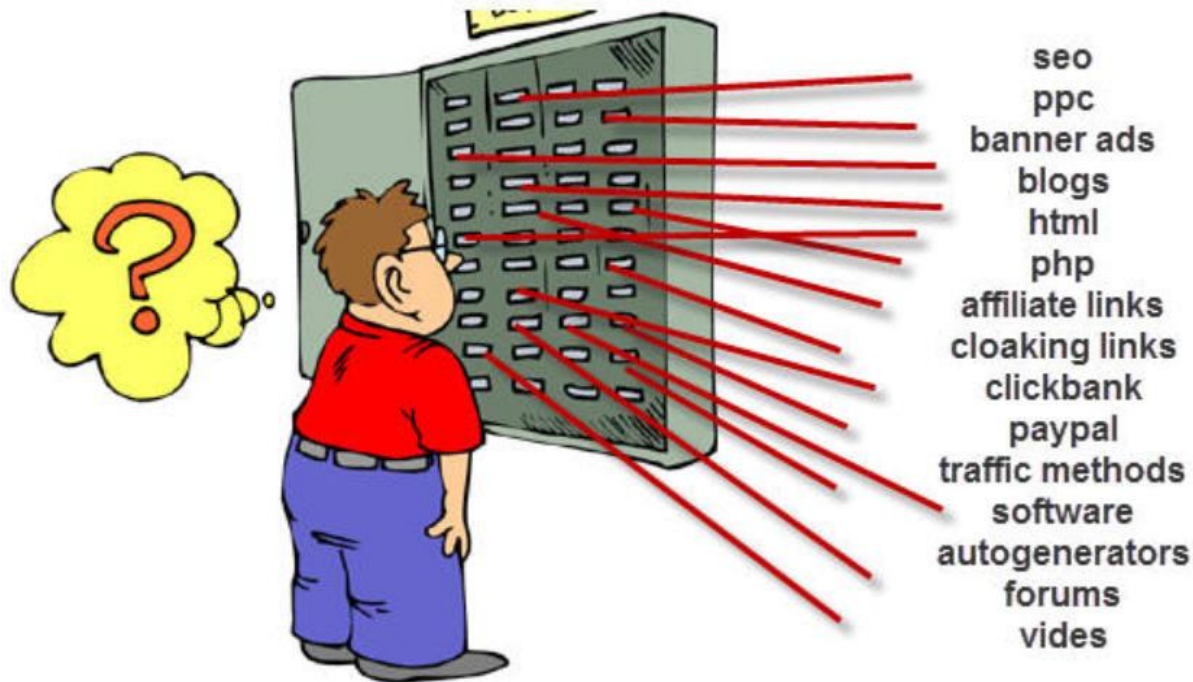
I understand what works and what doesn't work and we're going to show you.

Traffic And Offers

A lot of people are struggling with figuring out how to get traffic (struggling with traffic), some people are saying offer. Those are the two main things.

These are the two basis of internet marketing. How was I able to make 177 sales in one month? Well, I had some traffic. How do I get paid? I show them an offer. Very simple! So pay attention to that. Remember and keep that in mind because those are the two important things. If you're getting confused, we're going to get you past the confusion.

Get Past All The Confusion And Clutter



Right now, you're probably like this Guy (fig. 10). You're like, "Dude, I've read about SEO, I've read about pay per click, I've read about Banner ads, HML, PHP, clickbank, Pay per click traffic methods, offers, how to generate forms, videos, everything". Right, you've read about everything and you're like, "dude, what is going on, how is this going to help me, how is this going to work because I don't know where to start".

Now I want you to remember that this guy is getting confused by these stuffs and all this stuffs is \$3/hour work. So if you want to make \$3 an hour, go be an expert in those topics. The busy work in this business does not make you money. Usually, I work couple an hours a day (This month I've been working quite a bit more for these webinars but I usually work like a couple hours a day.) Most of the times, i hang out with the kids. So you don't want to focus on the \$3 an hour work, do you?

How Do You Start Affiliate Marketing as A Beginner?

We're going to show you that as well. Okay, I don't want you to focus on the junks; I want you to focus on what works because here is the thing: when you get confused, it leads to inaction and worse, it leads to doing the wrong stuff. Now, if you're not making money and you've tried different things it is because you're doing the wrong stuff, plain and simple.

A lot of people say, "make money online". That's a myth, you don't make money. The government makes money. So what we're talking about here is transferring money. Because right now, there are customers, they've got money in their pocket, they are product vendors, they have a lot of money in their pocket and it is you who can be the middle man and get paid. So, what we're going to do is we're going to talk about this.

So, what we're going to do is we are going to explain how the setup works. How does affiliate marketing set up works? So we've got offers here..

OFFER

This is what we call your affiliate networks, your clickbanks, your clickfunnels(if that's what you're promoting). And they'll gladly pay you if you send them a sale, that's how it works.

It is called CPA (Cost Per Action) Marketing. The cool thing about CPA is that I can get paid when people fill out forms, I can get paid when people download things, I can get paid when people try something out, I can get paid when people buy stuffs, I can get paid for whatever I want to get paid for as long as there is someone out there that's paying for it.

We have to set up our traffic the right way. We want to look at affiliate set up because a lot of people out there, they do direct linking. They'll go to Google; they'll build on a keyword term. They'll direct them straight to the affiliate link and hope they get a sale.

Now

This is very dangerous because sometimes Google doesn't really like that. The other search engines don't really like that. And direct linking, what's going to happen is that it's that easy, everyone is going to do it.

We saw this happening in 2003 when a bunch of people flooded the marketplace with direct linking for clickbank. Let me tell you this, when you do the type of marketing that everyone else is doing, everything is going to gravitate to break even and you lose money. Why? Because the big players know what they are doing, they're going to go in there and stop you.

Master Affiliate Powerhouse- Say No To Direct Linking

We're going to set it up and focus. No more direct linking. What we're going to do instead is we're going to set up a Master Affiliate Powerhouse. What your Affiliate Power House is going to do is it's going to have all your contents on it. It's really easy; you can outsource content if you don't want to make it yourself. You can make videos If you're kind of jumpy like me (I like doing it that way). You can do whatever you want. Get the content out there and focus on a specific market.

Before you set anything up, you need to know what market you're going into. If you say, 'well Marcus, I'm going into the clickfunnels', that's not really a market, that's a product. If anything ever happens, then you're out. So what I want to do instead is that I want to take a step back and say, what is something that I can solve? What is something that these people need that I can solve instead of going for Clickfunnels(those are good though). But what we want to is we want to solve the major issue that people search for.

For example, how to search for PayPal link, the only reason people search for PayPal link is that they want to get paid. Probably the reason they want to get paid is that they are selling something. What if instead of trying to be an expert in all things(clickfunnels, and other affiliate programs), what if instead, you're like, "I'm just going to teach people how

to sell PDF's online because literally Google has 4 million people searching every 60 seconds. And some of those people are typing in "how to sell a PDF online". Now, imagine instead of trying to tackle this huge thing, you became an expert in just selling PDF online. If you're able to do this, life will be way easier for you.

I can set up my affiliate Powerhouse around this, I can put in an opt-in page and be like, "hey, opt in, put your name, and email and hit the submit button and you're going to get my guide on how to sell a PDF from your website".

Now imagine if you're doing like for 5,000 people in a month that are searching for this. Think about that, that's 5,000 people who want a product like Clickfunnels and didn't even know they need it yet.

Those are my favorite type of people because when I look at this (search marketing), it's all about intent. Why did someone search for what they searched for in the first place? Why is someone in a Facebook group? Why is someone looking at a website? Why are they doing it in the first place? If I know why they wanted to sell the PDF, boom! I got a customer.

You'll be able to generate leads for your own stuff.

So instead of this direct linking, I'm now going to get a list of people who want to sell a PDF. Now, here is the deal, DON'T BE MARRIED TO ANYONE AFFILIATE PRODUCT because some of this people might be ready to drop like 30 gram to publish their own book. Think about that for a minute. Doing this type of marketing, people are like, "dude I want to pay this much money to have this set up and I don't care, I just want it set up.". What people are doing wrong is that they are doing a direct link.

The second, biggest, most important thing about direct linking is this: there is a regulation that states that if you're an affiliate, you need to tell people you're being compensated." When you do all your stuff, if you don't have that disclaimer, you're going to get into

some hot water and you don't want to be in hot water because it's not fun. I want you to realize that this is way less competitive. A lot of you guys may be thinking this is much like "long tail". No, it is not. This is intent based search marketing. The majority of the competition is going to look bad for obvious terms. Now if you're going into something like "Addiction, stop drinking, et.c", it's going to be very competitive because it is obvious, it's easy. If you go for webhosting- competitive, obvious, easy. So what we're going to do is we're going to really focus.

Next, we want to look at this, because when we set this up, a lot of people say, "Marcus, what's the best traffic method? And I say, what's your niche?

Now when you go through and do it the way that I teach you, your traffic method is going to be determined by your market. When I promoted my webinar, I noticed that there were a lot of facebook groups of people that were promoting various things on ClickFunnels. And I'm like, "Okay, well, when I got to the search engine not a lot of people were looking for, "how do I sell this affiliate product". So I info-traded this groups, got everyone to promote. Why? Because that's where these people are hanging out. If your people are hanging out at forums, go to forums. There are lots of free traffics on forum and a lot of people don't really look at this.

Okay, so what we want to do is we want to build an authority site in this market. Like I want to be the top dude for "selling PDFs online." I want to be the top guy and If I am the top guy, that is an income stream that's super easy to use, super easy to get and I can send them to whoever I want. And now my affiliate commission goes through the roof.

Now what I want you to do throughout this course is I want you to remember that we're not trying to go for something huge. We're not trying to beat out the big guys. We just want to Major In The Minors. And that's what I've done over the past 18 years and a lot of you saw the screenshots (would you be happy with that?)

Here is the niche-finding section and the idea is, what is the big secret to making this work?

I can set that PDF idea up and its going to take me probably, maybe an hour. You set it up one time and it works over and over again. As long as people are searching for the stuff, it works.

The reason it works is because they are based on what people are searching for online or what they are doing online. Now, I put this little box here to show you an example (fig. 11) of so many things people search for.



Here is one of the things people search for, which by the way is one of my mistakes in the career. I actually went number three for this keyword term before Google Adsense existed and I just let it die off because I couldn't make money on it back then, and now I know how. Now here is one (fig. 12) which is \$130 a click. Now, what does this mean?

What this means is that when you go to Google and you search for something like, "dolly cart charity California". What these means is that these ads here (fig. 12), is telling us what they are paying. For example, \$130 if they click on an ad. It's called Pay Per Click Search Marketing.

I want you to remember that a lot of people are paying a lot of money and I want you to remember that this is not guess Marketing. We're going through and we're focusing because you're in control of everything.

You've got to realize that right now, where you're sitting at your desk, there are two things.

1. From this desk, I can reach the world. I want you to realize that where you sit, you're in control of whatever you do.

2. No one is telling you what market to go into, no one is telling you anything. You just go and you do it. You're in control of your content and you must direct the visitors where you want them to go. Here is a screenshot I just took to keywords related to this product, the Clickfunnels Product (fig. 14).

clickfunnels free trial	140		High	—	\$1.54	\$391.80
clickfunnels	40,500		Medium	—	\$2.03	\$300.46
clickfunnels trial	70		High	—	\$1.34	\$235.08
click funnel	2,900		Medium	—	\$0.98	\$100.00
clickfunnels pricing	2,900		Medium	—	\$1.30	\$79.31
how much does clickfunnels cost	90		Medium	—	\$1.38	\$75.00
clickfunnels pricing table	20		Medium	—	\$2.06	\$75.00
clickfunnels certification cost	30		Medium	—	\$1.33	\$75.00
actionetics pricing	50		Low	—	\$4.80	\$50.00
clickfunnels and infusionsoft	20		Low	—	\$8.37	\$37.31
clickfunnels crm	40		High	—	\$5.09	\$34.30

Up until now, getting traffic for these keywords have been super competitive, overprized and not profitable.

2015-02-01,2018-05-16

\$89,605

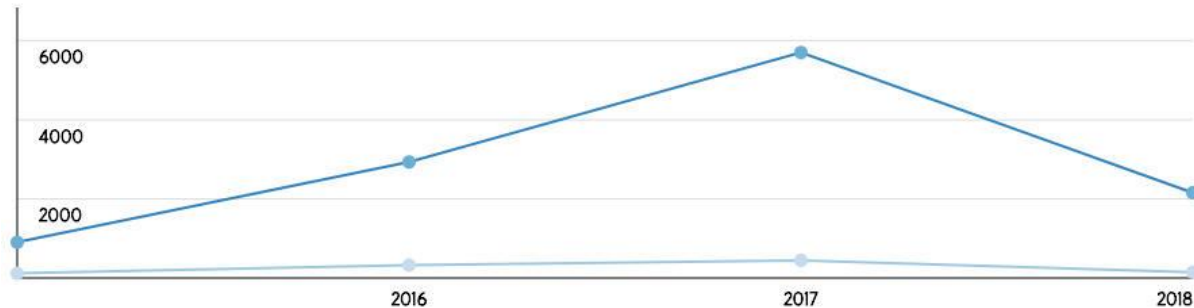
Earnings for Date Range

11,699

Net Clicks

1,035

Net Signups



1. If I had to pay \$10 a click, I would be making nothing. So, instead, my goal is to find people that need something.

managed dedicated server hosting	260		Low	—	\$16.47	\$99.00
vps web hosting	1,000		High	—	\$3.84	\$75.00
dedicated server web hosting	720		High	—	\$6.75	\$68.75
dedicated server hosting	8,100		High	—	\$5.98	\$54.53
virtual server hosting	3,600		Medium	—	\$4.10	\$50.62
managed dedicated hosting	320		Medium	—	\$4.05	\$49.17
virtual private server hosting	590		Medium	—	\$3.60	\$48.69
web page hosting services	70		Medium	—	\$8.12	\$47.12
dedicated web hosting	720		Medium	—	\$3.88	\$40.95
ecommerce website hosting	720		Medium	—	\$5.93	\$40.22
web address	8,100		Low	—	\$1.01	\$39.00
ecommerce web hosting	720		Medium	—	\$4.00	\$38.22
cpanel dedicated server	260		Medium	—	\$3.50	\$37.77

2. And educating them on what they need. Like the example of the PDF, Find the people who need it. They need to sell the PDF online, so educated them on how to sell your PDF online.

3. Because you do that, you're increasing the value of the traffic instantly. You're literally manufacturing value out of thin air.

If you want to sell security systems online, (fig. 15), when is the best time to sell a home security system?



After A Home Invasion In A Local Area

crime rate

14,800



Low

crime by zip code














1,000



Low

The best time to sell this is after a home invasion in a local area? (\$42 a click). So how do I do that online? If I go for keywords like, “crime rate, or crime rate by zip code”, is that not the same thing?

Here is how it works. What you're doing is that you're manufacturing value through education. All we need to do is to focus.

best home alarm system companies	30		High	—	\$13.15	\$66.70
office security systems	720		High	—	\$4.84	\$63.70
home security alarm system companies	10		High	—	\$13.20	\$59.33
commercial security systems	2,400		High	—	\$11.93	\$50.05
business security camera systems	880		High	—	\$8.45	\$45.27
home security systems	90,500		High	—	\$14.34	\$41.27
business alarm monitoring	170		Medium	—	\$5.50	\$41.05
business security alarms	390		High	—	\$3.52	\$40.05
security alarm companies	1,300		High	—	\$8.98	\$40.03
home alarm system companies	140		High	—	\$10.08	\$39.37
security systems near me	1,000		High	—	\$10.39	\$38.03
home security	60,500		High	—	\$7.20	\$37.31
home security system companies	320		High	—	\$13.10	\$37.00

Here is how we focus.

1. We focus on their intention.

What is intention? If someone is going in there on the adword tool and they are searching for “ways to lose weight”. What are they looking for? They are looking for a way to lose weight. Now you might have heard about intent-based marketing before but you heard about it the wrong way. A lot of people say you need to go to “buyer market or buyer keywords”, but that’s wrong. What’s their intent? Are they looking to purchase something? If they are, then we use a word like, “buy, coupon, discount, bonus, something like that.

Now, another intent, “Are they looking for information? You might be looking for information. For example, a couple of months ago, our puppy was acting funny, and we use Google to look up to some information. Now we’ve got to ask ourselves, how do we interrupt the Padding by knowing something about the user because the key is knowing

about your visitor. If I know that someone is looking to move, someone is looking to put and sell a PDF, publish a book, this is where the value is at.

The value is in the intent. If I just go to one of those places like, “buy a thousand clicks for cheap”, that’s not going to work because I don’t know anything about the market. Even solo ads can be dicey because you don’t know why they’re on that list; you don’t know what’s going on. So what we’ve got to do is to focus,

2. What can I do with this people?

A couple of months ago, I looked at this group on Facebook and I was like, ‘these guys are talking all about affiliate marketing and I love affiliate marketing, I love teaching affiliate marketing’. And I started talking to them. I’m like, “what can I do with this people? Well, I think these people will probably like the products and services that I offer. By the way, one of the coolest things I ever saw, I had a font site and I was paying like a penny a click (I actually got a lot of free traffic for it too). And people came to this font site and one day I log into my font affiliate program and this guy bought \$600 worth of fonts.

What’s the potential payoff? What can I make off this market? When I look at something like the “sell the PDF”, what’s the pay-off? Can I make \$10,000 a month in it?

Then we ask, what else will they want? I know a lot of people who want to set up a website; they’re doing the direct linking.

And then importantly, Can they find the desired intent within 3 seconds on the website?

3. What is the best way to reach them?

Do I want to do interruption marketing? Now a lot of people do interruption marketing. This is where you interrupt people. You’re like, “hey dude, wake up, I’m in your email, check this out”. This is interruption marketing.

Now there is also search marketing. Search marketing is my personal favorite because you can get tons and tons of free traffic. You can get it every day. Like right now, it's like there are like 149 people on my site and it was mostly free traffic. Search is good because you get more of the intent behind the email that they want. Now you can also do search free which is like SEO and backlinks and articles

4. What is the cost versus profit analysis?

Is it going to be worth it? Am I going to spend a month of my life (which hopefully you don't)? Am I going to make something that's worth it. And my goal to myself is, can I set something up today that'd make \$5 in a day, every day. If I can do that then I just made myself \$1500 or \$1600 a year. If I can do that again tomorrow, I can get 10 bucks in a day. Some of the posts you put on your site will be blockbusters. what is the cost versus profit analysis?

- If you're doing the pay per click, do the numbers fits? And I'll tell you right now that for most of the stuff you're promoting, the numbers don't fit unless you do it the way that I teach you.
- If you're doing SEO, is the traffic worth it for me to go for the word "affiliate marketing" and get I all that junk and try to compete when I can just go for a word that is easier and get just as much traffic? If you're doing YouTube video marketing or video marketing on a video site, can you rank them? Is it something I can get?

For me, I'm an impatient person, I don't like to wait. I think my record was from the time I set up a brand new site to the time I got profit was 13 minutes.

Then we want to look at, what's the backing profit? Can I make a lot of money? For me, I'm still making money from leads that I generated back in 2008. People still buy stuff. When we run affiliate offers, we run other offers along with them. Imagine, you're out

there and you're doing Clickfunnels, you're making some money and you're happy and doing good and everything is done. And you're like, I want to add something else. Like this, (47:36). Just last month I did this site and made \$3500. Only got 37 signed up and drove about 400 clicks.




How to find Non-competitive Niches with Hidden Profit

Now I got this screenshot here now (fig. 16). I took it this morning from one of my Google Adword accounts. You can see that I purchase 3650 clicks (good amount of clicks). You can see that my average cost per click is 20 cent. Now Disclaimer, I've also got over 3,500 visitors in this market for free. So free traffic, paid traffic, if you know how to do this, it works with everything. So I'm getting traffic for 26 cents a click (It cost me \$900 for the 3500 people). Look at what other people are paying.

Clicks ▼	Impressions ▼	Avg. CPC	Cost
3.65K	85.2K	\$0.26	\$932

Here is the deal

If you can pair the right offer with the right keyword, you can make tons of cash. What we're going to do is we're going to train your brain to see the opportunities.

residential drug treatment programs	110		Medium	—	\$21.55	\$77.71
alcohol center	210		Medium	—	\$4.51	\$72.24
drug and alcohol rehabilitation	720		Low	—	\$2.09	\$69.57
inpatient alcohol rehab	1,600		Low	—	\$3.99	\$67.96
substance abuse treatment facility	260		Low	—	\$8.73	\$66.63
alcohol treatment facility	260		Low	—	\$11.49	\$65.19
alcohol residential treatment programs	50		Medium	—	\$15.00	\$64.95
places for alcoholics to get help	20		High	—	\$6.83	\$62.50
alcoholism treatment program	2,400		Low	—	\$0.68	\$61.71
alcohol therapist near me	320		Medium	—	\$8.50	\$60.96
center for alcohol and drug treatment	390		High	—	\$15.00	\$57.63
residential substance abuse treatment	260		Medium	—	\$16.40	\$57.51
residential alcohol treatment	110		Low	—	\$16.29	\$56.16

How does this work? (fig. 17)

This is Google Adword tool, what I use instead of going here. What I do is trigger words. Triggers words are words that tell me nothing about a market. It's just like a Jogger. So I can do the word, "list" as shown here (fig. 18). What kind of list do people want? Follow the guide as shown in this video.

Now did you get what just happened? What just happened was all those high competition numbers just dropped to low. All we have to do now is to ask ourselves, what do these people really want?

Now I have a list of trigger words that work in a specific market like Clickfunels, buiderall and things like this that are ridiculously crazy.

Now another example is in the “budget world”, let’s see what happens as shown in the video. All we got to do is to take more people, educate them why they need a balance transfer credit card and boom; you just magically turned them into something worth way more than they were before.

Here is what you got to remember: Now, these are your visitors, they are really angry, they are impatient and they want what they want right now. They are super-hyper crazed “give me what I want right now” people. If they can’t find what they want in a few seconds, they are going to leave your site. They don’t care how much you paid to get your search engine ranking; they’re going to leave if they don’t find what they want.

Your site must have a goal and purpose.

Do you want them to click something, buy something or opt-in? Then you must put it in front of them. Here is an example site I did that made me a lot of money- a lottery website back in 2012 when the lottery was like 600 million. I thought, “hey, everyone is looking up to lottery numbers, this is a way to make money,”.

Now, I wasn’t selling gambling or anything, I just had a site that shows them the numbers. If a thousand people came to this site, 99 clicked on this drop down box (fig. 20) and I knew they would, that’s why I put it there. These are the things you’ve got to remember because if you can put it in front of them in a way that makes sense, they’ll click. Also, you have to remember that your content must lead them where you want them to go.

What kind of landing page will be most suitable for addiction recovery niche? Is it the niche capture page or an info lead capture page?

On that one, I'll look at the info lead capture page. If we get people for addiction recovery, what we have in affiliate marketing is what we know as a splash page. A splash page is a page that has nothing other than a little bit of content and a link to the affiliate offer. A lead page is going to do better because you'll be able to have the opt-in (name and email), and you can have some info to help them. This is always my favorite. It is called a Squeeze page, but it is an info squeeze page.



Your Content Must Lead Them Where You Want Them To Go



Prime Rate Info

[Prime Rate Mortgage Scam Alert!](#)

[How Is The Prime Rate Determined](#)

[How Does The Prime Rate Affect My Mortgage](#)

[Can I Get A Prime Rate Mortgage](#)

Get Tons Of Free Mortgage Calculators And Tools Here

Get Today's Prime Rate For Your Area

Our Tools Are Free So You Can Save BIG Money

Enter Your Zip Code Here

SUBMIT

Prime Rate Scam Alert:


Be careful when choosing a refinance loan, many lenders will try to tell you that you need to pay huge points on top of your prime rate loan and you will have to pay lots of junk fees.

In testing offers we even had a company try to charge us \$20,000 in junk fees and points for a \$80,000 home equity line of credit.

The actual fees should be fairly small... on that loan we got away with about \$2,000 in fees and points.

Try to go thru a good lender... we found the guys at Quicken Loans to be very helpful.

Lower Your Mortgage Payment by Over 50%




Instant web hosting shared and dedicated web hosting

[How To Set Up Instant Webhosting](#) [Best Host For WordPress](#) [Free Web Hosting VS Paid Web Hosting](#) [Selecting The Right Domain Name](#)

[Setting Up A Main Hosting Account For...](#)

How To Set Up Instant Webhosting



HP Envy Desktop PC, Intel Core i7,...

\$829.99 ~~\$899.99~~ Free Shipping With No Minimums

Office Depot

Here Is How To Set Up Instant Web Hosting On A Brand New Domain Name...

Step One:

Search For Your Domain Name (enter .com, net, or org like this domain.com)
Make Sure You Enter Like This newdomain.com (available TLD = .com, .net, .org, .me, ect)

Get your own address on the internet! Powered by Bluehost

Search for a new domain name:

.com

check availability

Step Two:

Sign Up For Web Hosting Plan "Plus Plan" Is The Best...

	starter	plus most popular	business pro
normally	\$5.99	\$6.99	\$14.99
per month	\$3.95*	\$6.95*	\$14.95*
	select	select	select
websites	1	unlimited	unlimited
website space	100 GB	unlimited	unlimited

Get Your Free BLOG Startup Guide, Killer Plugins, And More...

- ✓ Get Marcus' Killer Free Plugin
- ✓ Find Out How To Get Cool Themes And Layouts
- ✓ PLUS Save Tons Of Time And Money...

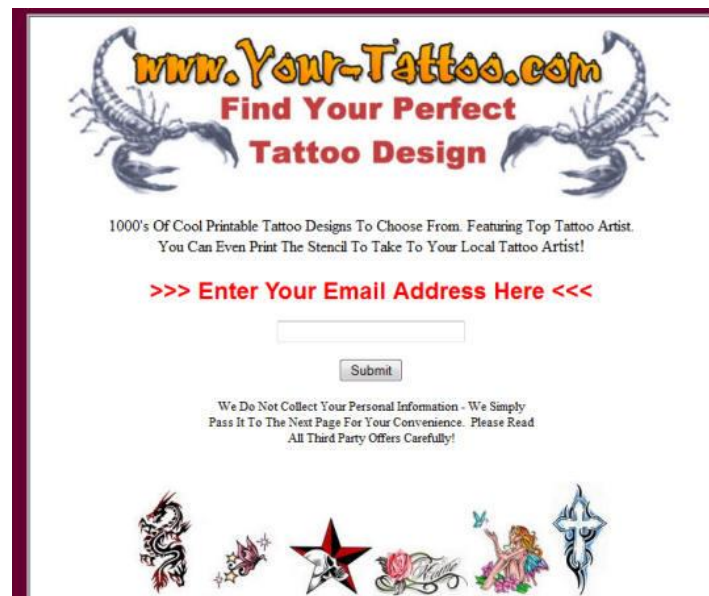
Fill in the Form Below:

Enter your name...

Enter your email...

YES! Let Me In!

[Privacy](#)



Can you find toolbars online that you can use on your site?

Yes, you can and you can actually make your own. I also teach that as well.

How large are the sites you send your traffic to?

Usually, like 5 to 10 pages at the most. Then you build them out. Like if you're going to do the affiliate master power thing, it's going to be a little bit bigger. But that's over time. You don't need to set up a huge site right now. Just get something out and start making some money and then build it as you go.

Do you build your site on Clickfunnels or have a WordPress site too?

I always have a WordPress site too. Here is how I explain it to people: Now, you have your master affiliate powerhouse here. This is driving traffic for free/paid, it is your traffic generating machine.

Now, when do I bring them over to clickfunnels? I bring them over when it's time to buy stuff. I use clickfunnel, kartra as my shopping cart stuff, but I always use my blog. Why do I use my blog? Because

1. I'm in control

2. Short domain

I see people on Instagram, Facebook, and they put things like bit.ly/123/. No one is going to type that in. And it even looks ugly when you try to get them to click on it.

You mentioned great tips on marketing affiliate clickfunnels, builderall, where can we find them all?

You just did. Watch this video.

I asked for the name of the keyword research website?

That is the Google Adwords tool

Do I look at the competition and volume?

Yes, volume. Competition? Yes, for paid traffic only. When you use the Google Adword tool, the competition is for only the paid traffic. It'll not show you free traffic. Why? Because it is a pay per click tool.

How do you make sure no one can hack your wordpress site?

Get a good password and there are some tools that they gave you free as well.

Now let dive in to the ten commandments of site making.

10 Commandments Of Building The Affiliate Powerhouse

We'll talk to you about how to get started with this stuffs and how you can do it. So here are the ten commandments of building the affiliate powerhouse.

1. Don't beat around the bush

So many people do this and they beat around the bush and they talk about themselves. Stories are good if the story makes sense to the person. If you tell a story just for the story sake, no one is going to care. Don't beat around the bush when you have your site. Tell them what you want to do, why you want to do it and how it's going to benefit them. Like John Carlton used to say, his copywriting formula is simple: Tell them what you got, "here is what I got, here is what it's going to do for you, here is a way to get it".

2. Don't confuse your visitors with useless info

This is a big one. People get confused so easily. People want a one-track so simple thing. So look at your stuff through the eyes of your users. Is it going to confuse them? Is it easy? Is it something they can do? I found out years ago that showing my order form on the site and on my live training increases conversions.

3. Don't bore your visitors with boring info

A lot of people write about the topic instead of writing about the solution

4. Don't go broad with your topic

So many people do this. Like I want to be an expert on tech, and I'm like Okay, good luck with that". But stay focus. If you want to show people how to do PDF, then do it. One –track focus.

5. Don't sacrifice your message for a fancy design

This is a big one. A lot of people with the fancy tools that are out there trying to get fancy with the design. Now, have you looked at my site right now and you're like, "this works

like a 3rd-grade coloring page”. This is how I make my site because it’s super simple and super easy.

6. Help your visitors in a direct way using their favorite medium

Right, if you have people who don’t like to watch videos, don’t use videos. If you have people who don’t like big fancy letters, don’t use them. I remembered when I did my million dollar site with the glittery graphics, those people like glittery graphics. I had a bunch of glitters on it. I don’t care about glitters but they did. So when in your niche, be like your niche.

7. Always direct your visitors where you want them to go.

What do you want them to do? What action do you want them to take? If you want them to sign up for something, Say, “hey, you know what? To sign up for Clickfunnels through my affiliate link, make sure you click the big red button” and then throw out the form on the second page. So always direct your visitors where you want them to go.

8. Always find a way to interact with your visitors

If you interact with your visitors, you win. Like I have a joke with my wife where she watches judge Judy (and I don’t really care too much for it). So I’ll be on my laptop and open up my live chat, talk to people on my site and make like a thousand buck. I’m like “hey, every time you watch Judge Judy, I make like a thousand bucks because I talk to people and sell them”. Super easy! If you want to make a living, go on to your site, talk to your people and help them out.

9. Always use content to lead people to what makes you money

Content is not created for content sake. If you create content just to create content, you’re doing marketing wrong. Years ago In the magazines, people will run up for a paid ad that looks like an article and they were so effective that the regulatory agency said they need

to put advertorial to know that it's an advertisement but also a tutorial. That's what you want to aim for.

You want to make it so easy that it sounds like this content is sulking them into what you want them to do and leading them to where you want them to go. Always use this to benefits your visitor.

10. Always use your design to guide your visitor's eyes where you want them

This is a big one. You need to design your site to where your visitor's eyes go where you want them to go. This eye tracking studies makes it easy, but way to make it easy is to look at where your eyes go.

Bonus 11th commandment:

Thou shall let Marcus set up your Powerhouse affiliate site for you. So what I want to do is talk to you about how you can get started with these because I know a lot of people are struggling with finding a niche.

Here is the kicker, if you're promoting something like the Clickfunnels, you're going to order today and sign up, and you say, "Marcus, give me a Clickfunnels niche". And I'll go through, do the keyword research, and I'll find you one that I know will convert for that word. And you're going to go in there, help people with the keyword, drive traffic to it and get the result.

Here is what I'm going to do:

First of all, I'm going to get you a direct match domain name. The domain is going to match your keyword. Some of these are appraised for around \$900, \$600, \$2800.

We're going to give you the keyword loaded custom content. We're going to create great pieces of original content that you can use on your site based around the keyword so that you can get started.

We're going to set up a custom blog theme. These themes are based on the way that I teach people to market. I have two people who set this site up for me. One of them is in Orlando, the other one is in California. Both of them were trained by me specifically to make this work the way I want them to.

I'm going to set you up with my killer blog plugging. This is a \$197 value each and you're getting over ten of them.

Now if you want to go to the order page for these, you scroll down and see (fig. 21). Here is the kicker. If you haven't decided to sign up yet, this will make you. I'm actually going to hook you up with the custom giveaway for the specific niche I gave you. So if you're in the PDF one, we're going to give you a giveaway for that market that you can use to generate a huge mailing list. So go to www.177sales.com. Now on 177sales, you're going to see two options.

Simple Site Option

Option number one is for the simple site. It's like a Do it yourself package. If you want to learn from it. If you like this stuff, go in there get the simple site course. It comes with CPA profit swipe file, easy to use plugins, it gives you all the stuffs you need and walks you through everything. It also comes with a 90-day support.

Pro Option

Now, the pro option is the one where we set up your affiliate powerhouse. It comes with everything in the simple site. We're going to give you a personal niche market selection for your software niche. We're going to give you a top-tier niche domain name and you own it. You're going to get affiliate offer and profit sender guiding and mailing list guiding.

You're going to get easy to follow traffic plan plus custom for your niche. I'm going to hop on a private webinar with you and I'm going to talk to you about your niche. You're

going to get a custom high converting theme and logo design for maximum profits. And you're going to get all my custom plugins and software installed on your site and we'll set it up for you.

You're also going to get four content letter pages plus we're going to double your support and give you 6 whole month. So choose the option you want.

For the \$997, will you get it done for you?

Yes, the \$997 is the done-for-you site. That is the offer you should be doing today. If you can't do that, I totally understand. Do the other one (\$397) and get started. Later you can upgrade to the other as well.

How long does it take to get set up?

Usually about two weeks. For the clickfunnels one, it can be a little bit faster because there are easy niches and we have them ready.

If you're not on Clickfunnel, does the Pro version create you a funnel?

Yes, we'll create your funnel for you. It's actually something that we embed in them anyway.

Does it matter if my domain is .com or .net; I usually like to go for the .com?

That's what I try to give you in the high ticket niche. However, if I think .org or .net will be good, I'll do that as well.

Do you support using other traffic methods other than Adwords?

Yes, you can actually go in, and if you don't want to do pay per click. You go in and you say, "I want a niche for clickfunnels, for hosting and I want free traffic". And I'll get you one for that niche for free traffic.

What is the second page for \$497?

That is the upsell if you want to double your order.

What are the initial 4 pages I created, how often should we add additional content?

That depends on your niche and what you want to do. So if you have a niche that is linear, for example the PDF niche, then you can probably just get by with those pages and tweak it.

After you buy, how long is the detail sent to my email?

It could be up to 45 minutes. However, if you're using Hotmail, contact us. If you ever need anything, go to Pcmoneymaking.com. That's where we support you.

I got a site with 15000 page views a month, how can I monetize it, currently making \$200 on Adsense.

What you'll do is sign up for either option, then come to ask for your site review. What I'll do is I'll review your site, go through, and we'll find out the best offer for you.

Will the system training also work to drive traffic to local business?

Yes, If you sign up and have a local business. We'll help you with that as well.

I signed up and ended up on another page for the Upsell.

The upsell is for another site. If you want it, you get another site (half price).

By the way, make sure, if you're new to my channel that you subscribe and click the bell because we have these live trainings every week. Every week you get valuable stuff.

Does this work for complete beginners?

Yes, this is perfect for beginners.

Currently AdSense is 100% of my income. Not earning enough obviously!

Sign up for the high ticket niche and tell me how you're getting that income and I'll show you how to make more.

If you want the full done for you master powerhouse affiliate site, go to highticketniches.com and sign up. And I want you to ask questions. Don't just get it and wait for six months, we're here to help you get where you want to go.

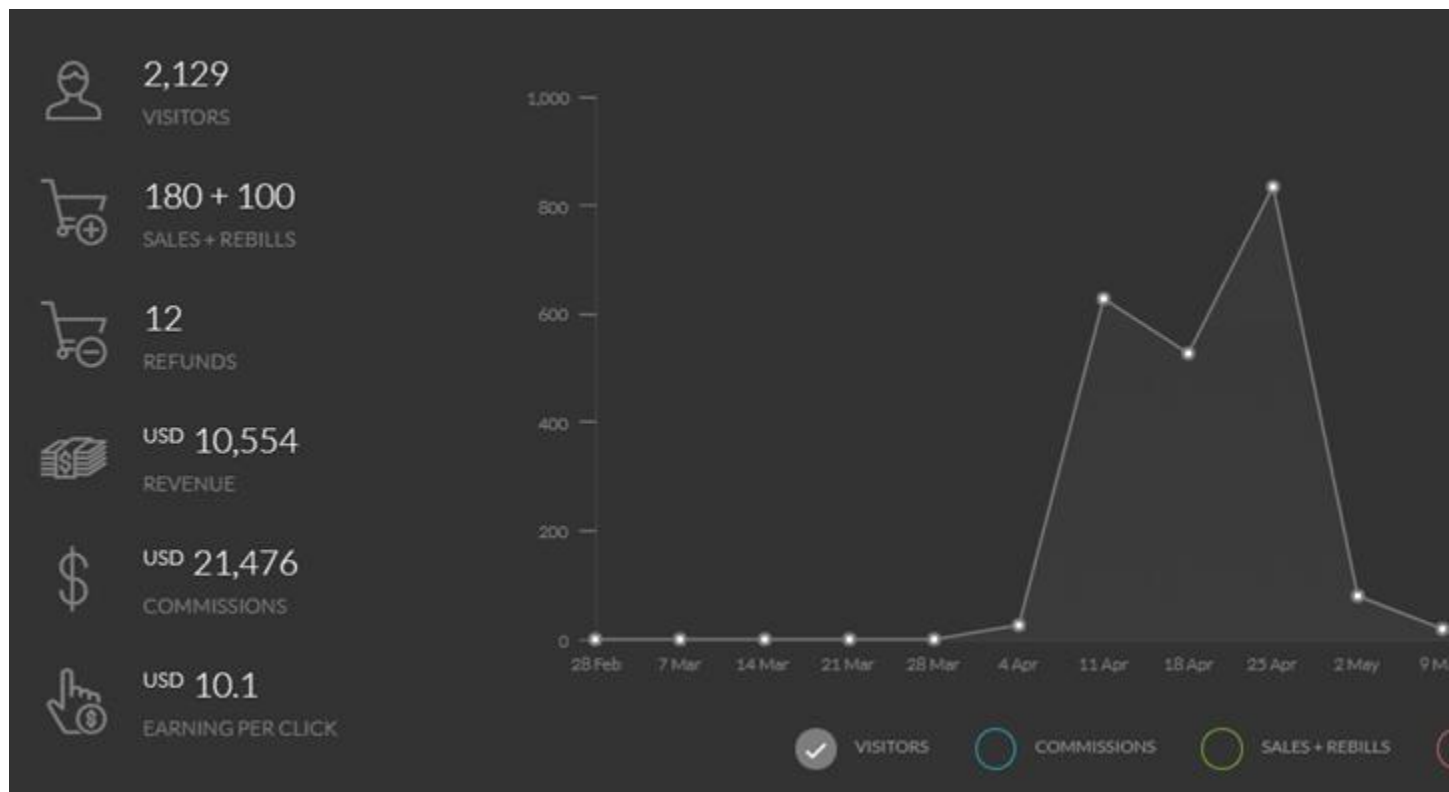
Thanks again for reading, I'm Marcus from Affiliatemarketingdude.com. Subscribe to my channel on YouTube. Click the little bell, let's make money together and I'll show you exactly how to start and run your affiliate marketing journey. Looking forward to seeing you in the High ticket niches.

Slides From The Live Training

AFFILIATE MARKETING DUDE

177 Sales In 19 Days AKA How To Sell A Ton Of Recurring Membership Products

(ie. clickfunnels, kartra, bulderall, ect)



DISCLAIMER: Results Not Typical I Have Been Doing This 18 Years And This Was A Highly Promoted Product Launch... The Average Affiliate Marketer Makes Nothing...

	0	25,107	1,882	\$1.70	\$3,165.40	7.42%	\$0.13
	0	30,206	3,081	\$1.24	\$3,835.25	10.20%	\$0.13
Search (All Traffic) Total	1,209	45,628	1,536	\$3.00	\$4,607.55	3.37%	\$0.10
	0	25,924	4,080	\$1.24	\$5,077.15	15.74%	\$0.20
Ref. (All Ref. All)	0	101,845	8,644	\$0.81	\$5,369.20	6.52%	\$0.05
Ref. (All Ref. All) Total	0	24,634	4,233	\$1.40	\$5,934.80	17.18%	\$0.24
Display (All)	0	41,132	2,978	\$2.30	\$6,862.10	7.24%	\$0.17
Display (All) Total	0	61,114	6,049	\$1.40	\$8,468.60	9.90%	\$0.14
Video	0	51,030	8,737	\$1.00	\$8,737.00	17.12%	\$0.17
Ref. (All Ref. All) Total	211,372	76,142	3,012	\$3.02	\$9,104.35	3.96%	\$0.12
Search	0	89,260	9,742	\$1.10	\$10,708.20	10.91%	\$0.12
	0	56,918	744	\$15.95	\$11,868.00	1.31%	\$0.21
Search	224	96,179	5,104	\$2.69	\$13,712.68	5.31%	\$0.14
Ref. (All Ref. All) Total	0	110,104	11,310	\$1.40	\$15,837.40	10.27%	\$0.14
Ref. Campaign	441	332,755	7,210	\$2.29	\$16,504.35	2.17%	\$0.05
Ref. (All Ref. All)	0	3,032,463	118,972	\$1.39	\$165,780.70	3.92%	\$0.05
Ref. (All Ref. All) Total	33,421	1,122,070	61,551	\$2.84	\$174,943.33	5.49%	\$0.16
Search (All Ref. All) Total	12,450	1,593,613	123,257	\$2.58	\$317,904.67	7.73%	\$0.20
	707,027	7,411,001	412,416	-	\$835,996.12	-	-

DISCLAIMER: Results Not Typical I Have Been Doing This 18 Years And This Was A Highly Promoted Product Launch... The Average Affiliate Marketer Makes Nothing...

2015-02-01,2018-05-16

\$89,605

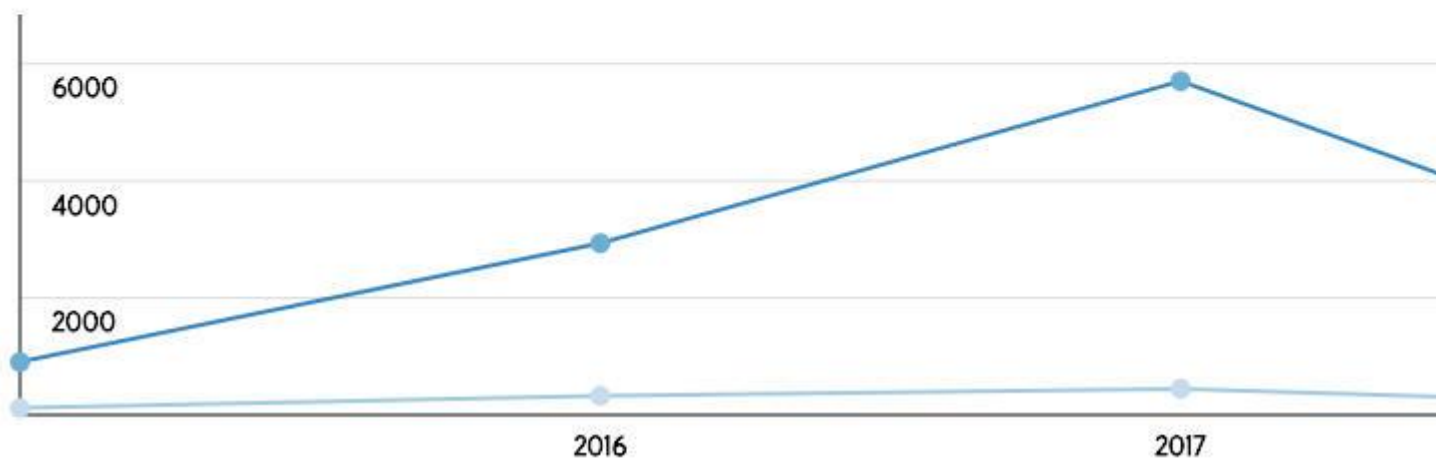
Earnings for Date Range

11,699

Net Clicks

1,

Ne



Simple Site I Set Up In Feb Of 2015... Check That Out \$7.65 Per Click



**\$1922.00 For Sending
An Email And Posting
Stuff In Her Facebook
Group???**

**And She
Only Sent
402 Clicks**

**That's Over \$4.79
Click On The Front
End... How Many Clicks
Can You Send?**

Month To Date **\$28,956.00**

2018 TOTALS **\$221,775.00**

2017 **\$456,996.00**

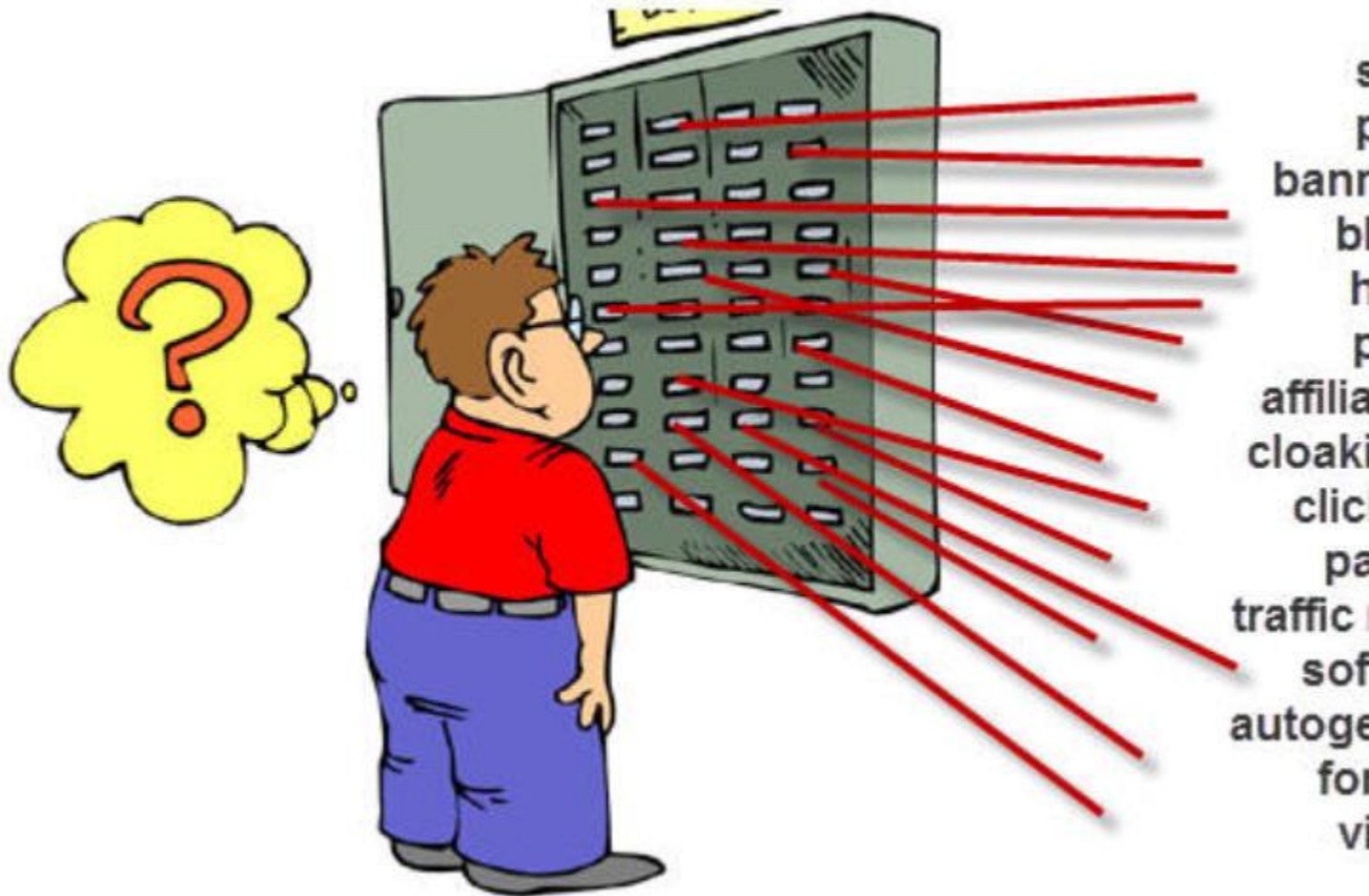
All time [edit](#)

[View full reports](#) | [Integrate with Google Analytics](#) [Learn how](#)

Product	Page views	Clicks	Page CTR	CPC	Page RPM	Estimated earnings ↕
AdSense for Content	17,065,937	1,110,892	6.51%	\$0.18	\$11.79	\$201,148.49
AdSense for Search	20,433	1,583	7.75%	\$0.22	\$16.86	\$344.49
Totals	17,086,370	1,112,475	6.51%	\$0.18	\$11.79	\$201,492.98

This Is From One Of My Software Products... We Show You How To Make Those Too :-)

Get Past All The Confusion And Cl



This Is All \$3 Per Hour Work

Busy Work Does Not Make Money

Confusion Leads To Inaction... Or Worse... Doing The Wrong Stuff

Money Is Transferred By Creating An Action

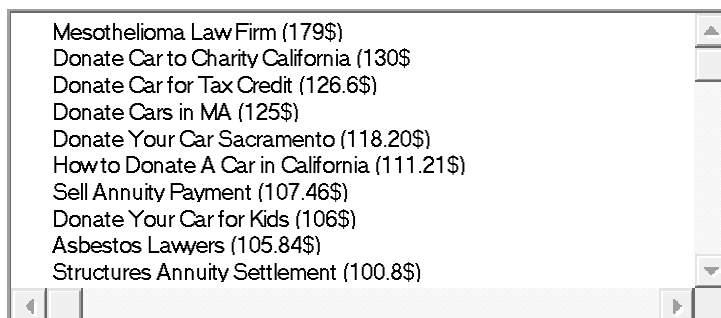
blackboard: explain the affiliate setup that works

- what people do wrong with links and disclaimers
- how the majority of competition works
- traffic methods based on your target keywords
- building an authority site... major in minors

NICHE FINDING SECTION

So, What Is The Big Secret To Making These Simple Sites Work?

**Simple Sites Work Because They Are Based On
What People Are Searching For Online...**



**YOU ARE IN CONTROL OF YOUR CONTENT AND YOU MUST
DIRECT THE VISITOR WHERE YOU WANT THEM TO GO**

clickfunnels free trial	140		High	—	\$1.54
clickfunnels	40,500		Medium	—	\$2.03
clickfunnels trial	70		High	—	\$1.34
click funnel	2,900		Medium	—	\$0.98
clickfunnels pricing	2,900		Medium	—	\$1.30
how much does clickfunnels cost	90		Medium	—	\$1.38
clickfunnels pricing table	20		Medium	—	\$2.06
clickfunnels certification cost	30		Medium	—	\$1.33
actionetics pricing	50		Low	—	\$4.80
clickfunnels and infusionsoft	20		Low	—	\$8.37
clickfunnels crm	40		High	—	\$5.09

**Until Now... Getting Traffic For These
Keywords Has Been
Super Competitive, Overpriced... And NOT
Profitable**

2015-02-01,2018-05-16

\$89,605

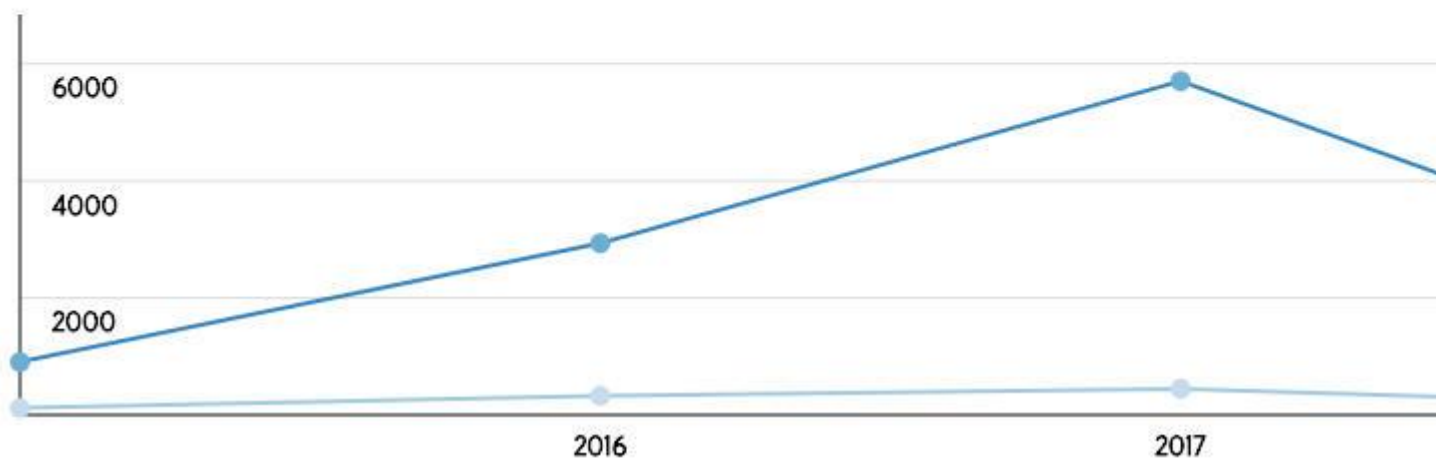
Earnings for Date Range

11,699

Net Clicks

1,

Ne



Note: This Market Currently Has Traffic Being Bought For An Average Of \$10+ Per Click

managed dedicated server hosting	260		Low	—	\$16.47
vps web hosting	1,000		High	—	\$3.84
dedicated server web hosting	720		High	—	\$6.75
dedicated server hosting	8,100		High	—	\$5.98
virtual server hosting	3,600		Medium	—	\$4.10
managed dedicated hosting	320		Medium	—	\$4.05
virtual private server hosting	590		Medium	—	\$3.60
web page hosting services	70		Medium	—	\$8.12
dedicated web hosting	720		Medium	—	\$3.88
ecommerce website hosting	720		Medium	—	\$5.93
web address	8,100		Low	—	\$1.01
ecommerce web hosting	720		Medium	—	\$4.00
cpanel dedicated server	260		Medium	—	\$3.50














If I Had To Pay \$10+ Per Click I Would Be Making Nothing :o(
~ Instead ~

My Goal Is To Find People That Need Something
 Educate Them On What They Need

And Increase The Value Of The Traffic Instantly

~ Here Is How It Works ~



best home alarm system companies	30		High	—	\$13.15
office security systems	720		High	—	\$4.84
home security alarm system companies	10		High	—	\$13.20
commercial security systems	2,400		High	—	\$11.93
business security camera systems	880		High	—	\$8.45
home security systems	90,500		High	—	\$14.34
business alarm monitoring	170		Medium	—	\$5.50
business security alarms	390		High	—	\$3.52
security alarm companies	1,300		High	—	\$8.98
home alarm system companies	140		High	—	\$10.08
security systems near me	1,000		High	—	\$10.39
home security	60,500		High	—	\$7.20
home security system companies	320		High	—	\$13.10

When Is The Best Time To Sell Home Security Systems



After A Home Invasion In A Local Area



Manufacture Value Thru Education

1. What Is Their Intention? (search or interruption)

- are they looking to purchase something (buy, coupon, discount, cheapest, ect)
- are they looking for information (reports, phone numbers, reviews, how to, ect)
- are they looking for news or entertainment (TMZ, msnbc, fox, celebrity, ect)
- are you interrupting a pattern by knowing something about the user?

2. What Can You Do With Them?

- is it a direct one off (download fonts, printable color page, ect)
- what is the potential pay off (cpa offer, mailing list, adsense, ect)
- what else would they want
- **IMPORTANT:** can they find the desired intent within 3 seconds

3. What Is The Best Way To Reach Them

- interruption (via facebook, banners, email drops to other lists, ect)
- search (adwords, msn, yahoo, ect)
- search free (seo ranking, backlinks, articles, videos, ect)

4. What Is The Cost VS Profit Analysis

- PPC - do the numbers fit
- SEO - is the traffic worth it
- VIDEOS - can you rank them
- **BACKEND PROFIT** - what is the long term potential of the niche

Keep In Mind We Run Other Offers Along Side These Ones

**Which Means... We Make
Even More Per Click**

8-04-01,2018-04-30

\$3,565

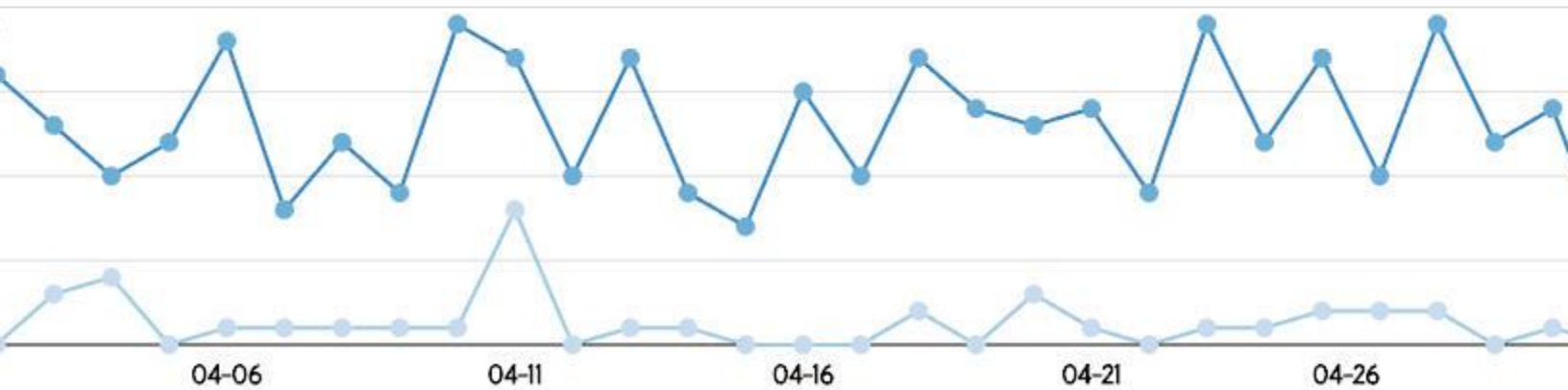
Earnings for Date Range

392

Net Clicks

37

Net Signups
















\$9.09 PER CLICK SERIOUSLY???

How To Find Non Competitive Niches With Hidden Profit

Clicks ▾	Impressions ▾	Avg. CPC	Cost
3.65K	85.2K	\$0.26	\$932

Traffic For \$0.26 Per Click

residential drug treatment programs	110		Medium	—	\$21.55
alcohol center	210		Medium	—	\$4.51
drug and alcohol rehabilitation	720		Low	—	\$2.09
inpatient alcohol rehab	1,600		Low	—	\$3.99
substance abuse treatment facility	260		Low	—	\$8.73
alcohol treatment facility	260		Low	—	\$11.49
alcohol residential treatment programs	50		Medium	—	\$15.00
places for alcoholics to get help	20		High	—	\$6.83
alcoholism treatment program	2,400		Low	—	\$0.68
alcohol therapist near me	320		Medium	—	\$8.50
center for alcohol and drug treatment	390		High	—	\$15.00
residential substance abuse treatment	260		Medium	—	\$16.40
residential alcohol treatment	110		Low	—	\$16.29

In A \$60.96 Per Click Market

**If You Can Pair The Right Offer With The Right
Keyword... You Can Make Tons Of Cash**

Train Your Brain To See The Opportunities

These Are Your Visitors



**They Are Super Hyper Add Crazy "Gimme What I Want
Right Now" People**



**If They Cant Find What They Want In A Few Seconds They
Are Outa There**

Your Site Must Have A Goal And Purpose

What Do You Want Them To Do

Click Something?

Buy Something?

Opt In?

Then You MUST Put It In Front Of Them



Your Content Must Lead Them Where You Want Them To Go



Find Cheap Gas Prices In Your Area

Enter Your Zip Code Here

SUBMIT

Prime Rate Info

[Prime Rate Mortgage Scam Alert!](#)

[How Is The Prime Rate Determined](#)

[How Does The Prime Rate Affect My Mortgage](#)

[Can I Get A Prime Rate Mortgage](#)

Get Tons Of Free Mortgage Calculators And Tools Here

Get Today's Prime Rate For Your Area

Our Tools Are Free So You Can Save BIG Money

Enter Your Zip Code Here

SUBMIT

Prime Rate Scam Alert:

Be careful when choosing a refinance loan, many lenders will try to tell you that you need to pay huge points on top of your prime rate loan and you will have to pay lots of junk fees.

In testing offers we even had a company try to charge us \$20,000 in junk fees and points for a \$80,000 home equity line of credit.

The actual fees should be fairly small... on that loan we got away with about \$2,000 in fees and points.

Try to go thru a good lender... we found the guys at Quicken Loans to be very helpful.

Lower Your Mortgage Payment by Over 50%



[How To Set Up Instant Webhosting](#) |
 [Best Host For WordPress](#) |
 [Free Web Hosting VS Paid Web Hosting](#) |
 [Selecting The Right Domain Name](#) |
 [Setting Up A Main Hosting Account For](#)

How To Set Up Instant Webhosting



HP Envy Desktop PC, Intel Core i7,...

~~\$829.99~~ ~~\$800.00~~ Free Shipping With No Minimums

Office Depot



Here Is How To Set Up Instant Web Hosting On A Brand New Domain Name...

Step One:

Search For Your Domain Name (enter .com, net, or org like this domain.com)
 Make Sure You Enter Like This newdomain.com (available TLD = .com, .net, .org, .me, ect)

Get your own address on the internet! Powered by Bluehost.

Search for a new domain name:

.com

check availability

Step Two:

Sign Up For Web Hosting Plan "Plus Plan" Is The Best...

	starter	plus most popular	business pro
	normally \$5.99 \$3.95* per month	normally \$9.99 \$6.95* per month	normally \$19.99 \$14.95* per month
	<div>select</div>	<div>select</div>	<div>select</div>
websites	1	unlimited	unlimited
website space	100 GB	unlimited	unlimited

Get Your Free BLOG Startup Guide, Killer Plugins, And More...



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- ✓ Find Out How To Get Cool Themes And Layouts
- ✓ PLUS Save Tons Of Time And Money...

Fill in the Form Below:

Enter your name...

Enter your email...

YES! Let Me In!

[Privacy](#)



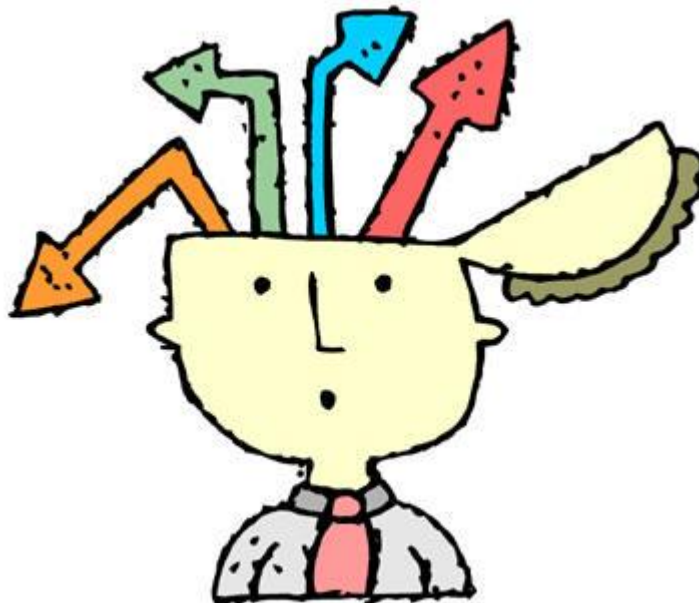
Show Them And Sell More



MARCUS' TEN COMMANDMENTS OF BLOG MAKING



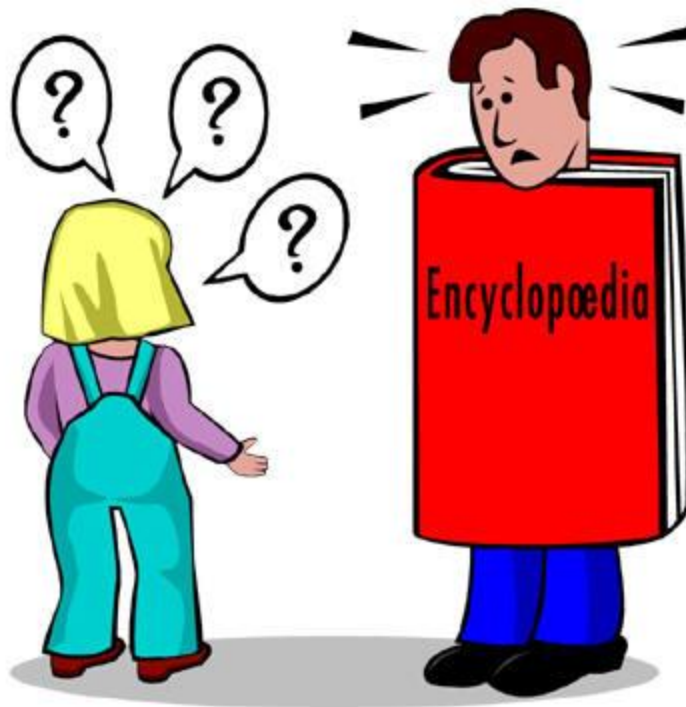
#1. Thou Shall Not Beat Around The Bush



#2. Thou Shall Not Confuse Thy Visitor With Useless Info



#3. Thou Shall Not Bore Thy Visitors With Boring Info



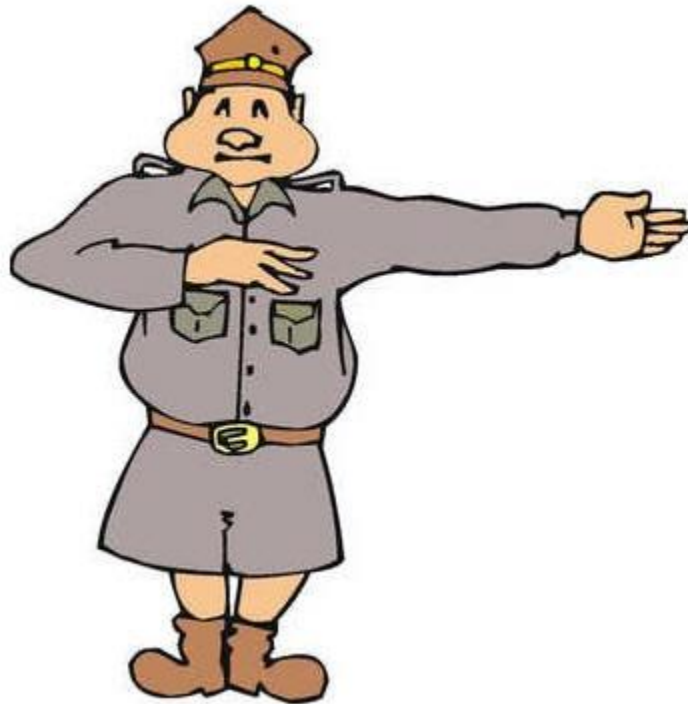
#4. Thou Shall Not Go To Broad With Your Topic... Stay Focused



#5. Thou Shall Not Sacrifice Your Message For A Fancy Design



#6. Thou Shall Help Your Visitors In A Direct Way Using Their Favorite Medium



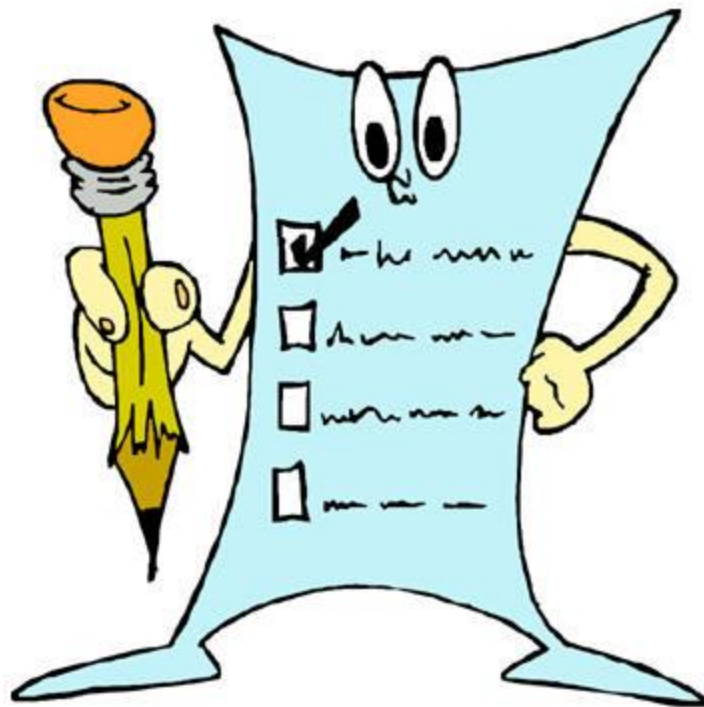
#7. Thou Shall Always Direct Your Visitors Where You Want Them To Go



#8. Thou Shall Always Find Ways To Interact With Your Visitors



#9. Thou Shall Always Use Your Content To Lead People To What Makes You Money



#10. Thou Shall Always Use Your Design To Guide Your Visitors Eyes Where You Want Them

BONUS COMMANDMENT: Thou SHALL Get A profit blog today...

Want Marcus To Set Up Your Affiliate Powerhouse For You?

**WE ARE HOOKING YOU UP WITH
YOUR OWN CUSTOM PROFIT BLOG**

**IN THE SOFTWARE PROMO NICHE
PERFECT FOR CF, BUILDERALL, ECT**

<input checked="" type="checkbox"/>	Direct Match Domain Name	\$997 Value
<input checked="" type="checkbox"/>	Keyword Loaded Custom Content	\$147 Value
<input checked="" type="checkbox"/>	Custom Blog Theme (From Marcus)	\$127 Value
<input checked="" type="checkbox"/>	Killer Blog Plugins (From Marcus Private Stash)	\$197 Value
<input checked="" type="checkbox"/>	Private Call/Webinar With Marcus	\$197 Value
Total Value		\$1,665.00

**Get Simple Sites PLUS Your Custom Niche
Blog From Marcus Today For Just \$997 Here**

SAVE \$1,000 Today

**PLUS I'm Hooking You Up With A CUSTOM Giveaway
For The Specific Niche We Give You (\$\$\$ VALUE)**

www.177sales.com

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Marcus, What Do I Need To Do To Get Started?

1. What Kind Of Budget Do I Need To Start With?

After getting simple sites we recommend that you have at least \$80-100 to start with web hosting and other items you may need along the way... you can use your current hosting if you wish.

2. Can I Host Multiple Sites On One Hosting Or Do I Need A Bunch?

As long as you have a host that supports multiple domains per account (usually a shared account you can get for a few bucks a month will do) this will allow you to host 20-30 simple sites :-) on one account.

3. What About Domain Names... Do I Need A New Name For Each Site?

You will want to get a new domain name for each category site ie: fitness, mortgages, ect... you can however have multiple fitness type sites on one domain.

4. Do I Need A HUGE Pay Per Click Budget?

Nope not at all... actually we start very small and increase our budget only after seeing some results. You can usually test a new site with less than \$30 and many times if you follow our directions you will at least break even or even make something on the test... and on top of that we show you how to get over \$200 in free PPC ad coupons with your new site set up... so you can test your new ads "on the house" :)

5. How Much Time Per Day Should I Dedicate To Simple Sites To Be Successful?

We recommend 15 - 30 minutes per day actively working on specific tasks (found in your daily task guide) to start seeing results. Keep in mind your work will add up over time to big numbers so you can start making even more daily even when you are not working. However you can work as much as you like :-)

6. How Fast Can I Start Seeing Results?

This is a lot like the "how much can I earn" question... it really depends on you as a person, the work you put into it, and how focused you are. With that said there are ways to start earning starting today if you really want to... you just need to focus and work at the things that get results.

Remember 90% of this business is mindset... you must focus on the fact that people are always online, they are always searching, and someone is gonna make money today.. might as well be you :-)

7. Is The Whole Idea To Run 1,000 Sites That Make \$1 A Day Each?

While this can work... it simply gets to be a bit much to handle for anyone ;) I would focus more on starting with 3-5 sites... watch which ones have potential and build them up. Some of your simple sites may do a few bucks a day, some \$27 a day, some may do 100s or 1000s per day... the key is to let the little ones make their money while you work at making the big ones even bigger. Its much easier to take a site from \$10 to \$100 a day than it is to build new ones. So focus more on building the ones you have rather than just making as many as possible. My simple sites software will show you how to profit online.

www.177sales.com

use the \$997 Option To Save \$194 PLUS Get Double Content And Keywords